

## AlphaSolutions Momentum – High Equity Model





#### Portfolio Goals

**Primary:** Seeks long term growth of capital by investing in high-ranked Global Equity Classes.

**Secondary:** Seeks to reduce volatility during bear markets by decreasing equity exposure and increasing cash and bond positions.

### Suitability

Investors that seek long term capital appreciation.

Investors that wish to minimize volatility and risk by utilizing an active approach to portfolio management.

Investors comfortable with investments in common stock and concentrated classes of the global market.

### **Investment Strategy**

We employ a maximum/minimum investment allocation to equities that is dependent on market trends. There are three Momentum models which differ based upon the equity exposure during both bull (maximum) and bear (minimum) markets. The specific Momentum model (allocation towards equities) utilized is predetermined based on risk profile, financial goals or discussions with an investment advisor.

Technical trending strategies are used to evaluate and determine if the maximum or the minimum allocation in equities should be invested for that quarter. After the determination to invest in equity positions has been made, we then select highly-ranked asset classes to invest in for the quarter. The following quarter we reevaluate the technical trend of the equity markets to determine if the max or the min equity exposure is to be utilized and reallocate to highly ranked asset classes.

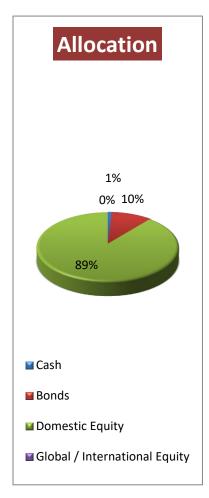
### **Risk Control Measures**

We utilize an active approach to manage risk. We employ technical trending strategies to evaluate and determine on a quarterly basis if the portfolio will invest the maximum or the minimum equity exposure for that quarter. If our technical analysis determines that we are to minimize risk then the minimum equity allocation will be employed for that quarter; low exposure - 10%, medium exposure - 20% or high exposure - 30%. During the low equity quarters, we will have a high percentage of investments in more conservative cash and bond positions. We will reevaluate the trend for the coming quarter to determine if we should invest the maximum or the minimum amount in the equity market.

Our trend evaluation helps to minimize or avoid losses during precipitous bear markets due to our minimize equity and maximum bond allocation during these times. Bond positions historically have lower volatility and higher dividend payouts than equity holdings.

### **Current Trend Status**





### **Portfolio Characteristics**

Cost-effective diversification is primarily derived from the use of Exchange Traded Funds which may track an entire index or sector without exposure to a smaller group or even an individual security.

Each portfolio is managed within a single separate account and is not part of a pooled portfolio.

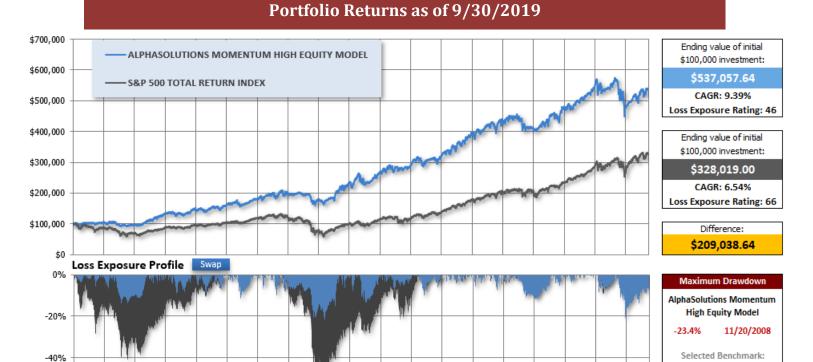
Technical analysis used to minimize risk and asset class rotation based on relative performance to potentially enhance returns.

# Current Holdings as of 10/1/2019

Cash						
Cash	1.0%	MoneyMarket				
Bonds						
AGG	10.0%	iShares Trust Core US Aggregate Bond ETF				
Domestic E	quity					
FRI	15.0%	First Trust S&P REIT Index Fund Com				
DIA	15.0%	SPDR Dow Jones Industrial Average ETF Trust Unit S				
FTC	15.0%	First Trust Large Capital Growth AlphaDEX Fund Com				
SPY	15.0%	SPDR S&P 500 ETF Trust Tr Unit				
IVE	14.0%	iShares Trust S&P 500 Value ETF				
QQQ	15.0%	Invesco QQQ Trust Unit Ser 1				
Global / Int	ternation	al Equity				
FDT	0.0%	First Trust Exchange Traded AlphaDEX Fund II Develo				
FEM	0.0%	First Trust Exchange Traded AlphaDEX Fund II mergin				

## **AlphaSolutions Momentum Characteristics**

An investment model that invests in equity asset classes that are outperforming the broad market when the market is trending higher and utilizes downside risk control by scaling back some of the equity allocation into fixed income when the market trends lower.



-60%																				-55.2%	3	/9/2009
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019				
				2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
AlphaSolution Equ	ns Mom uity Mod		High	3.9%	-6.5%	36.6%	13.2%	5.2%	14.2%	10.5%	-9.8%	27.6%	15.6%	7.9%	10.6%	25.3%	9.4%	-5.3%	14.9%	14.8%	-12.1%	12.6%
S&P 500 To	otal Ret	urn Inde	×	-11.9%	-22.1%	28.7%	10.9%	4.9%	15.8%	5.5%	-37.0%	26.5%	15.1%	2.1%	16.0%	32.4%	13.7%	1.4%	12.0%	21.8%	-4.4%	20.9%

### **Total Return**

	Since Inception	1 Years	3 Years	5 Years	10 Years
AlphaSolutions Momentum H.E.	9.4%	-5.0%	5.8%	5.2%	9.4%
Benchmark S&P 500 Index	6.5%	4.6%	13.5%	10.9%	13.3%

Illustrated historical performance is not indicative or a guarantee of future results. Returns and Risk Measures are net of Harvest Investment Management Fees; whereas, index returns have no management fees deducted

### **Risk Measures**

	AlphaSolutions Momentum H.E.	Benchmark S&P 500 Index	
Max Draw Down	-23.4%	-55.2%	
Up Capture	80.8%	-	
Down Capture	58.1%	-	
Beta	0.56	1.00	
Standard Deviation	10.3%	14.4%	
Sharpe Ratio	0.93	0.51	
Alpha	5.76	-	

Since Inception

S&P 500 Total Return Index

#### **Market and Asset Class Overview**

We evaluate and utilize a number of technical trending strategies to evaluate the general trend of the equity market. One method to determine the trend of the market is to utilize moving averages. For instance, we evaluate the thirteen-day exponential moving average relative to the fifty-day exponential moving average and when the thirteen day moving average is greater (or above) than the fifty day moving average we consider that the market is trended in.

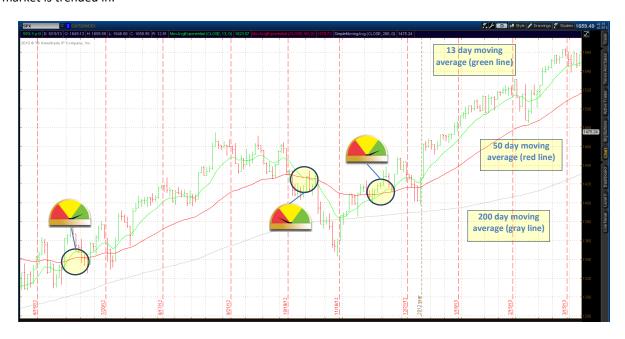


Figure 1: S&P 500 with moving averages

Another market trend that we assess is if the U.S. and international markets are moving higher. If these and other methods are trending higher we then take a maximum exposure to the equity market; otherwise we take a minimum exposure to the equity market.





Model	Equity
	Exposure
High Equity	90%
Medium Equity	60%
Low Equity	30%





Model	Equity Exposure
High Equity	30%
Medium Equity	20%
Low Equity	10%

There are a number of methods to implement a global equity class investment strategy. Generally, equity class investing is based on the relative strength or performance of stocks, sectors, asset styles or asset classes relative to the performance of a benchmark, an index or an industry. Investments are usually made in the highest ranking classes and then reallocated on a regular basis.

The AlphaSolutions Momentum strategy evaluates the relative strength of many areas of the equity market and invests in the strongest major classes of the global market. The chart below shows an example of the relative strength of numerous asset styles and classes evaluated relative to the performance the Russell 3000. As an example, the strongest positions we have highlighted and would invest in for the quarter. At the end of the quarter we would analyze the trend of the market to determine the equity exposure and the relative strength of the equity classes to determine investment holdings.

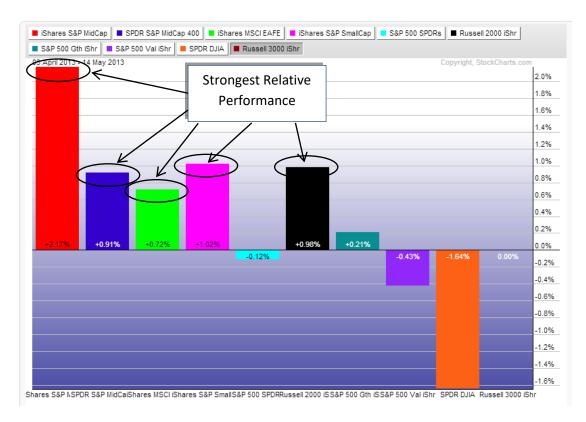
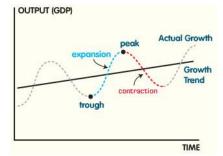


Figure 2: Relative Performance of Equity Classes. This is just a partial list of equity classes reviewed.

The idea behind asset class rotation investing is that not all the asset classes perform similar or as well during various periods of the economic cycle. For example, during a period where international sales are weak due to weak international markets, small cap's may outperform since typically a smaller percentage of their sales come from international markets.

In addition, the relative performance of an asset class may continue for a period of time because investors will invest in stronger sectors and avoid the weakest areas of the market.



### Market and Momentum Strategy in 2009

One additional example that can help explain the Momentum strategy is to examine what transpired in 2009. The first quarter of 2009 the market trended lower in a bear market from the great recession and hit a low on March 6<sup>th</sup>. After the market hit its low on March 6<sup>th</sup> it turned and trended in a bull market for the remainder of the year, ending the year higher.

For the first quarter of 2009 our technical trending strategy signaled to continue a risk off approach because the market was trending in a bear market. The Momentum Strategy took a conservative approach and invested the minimum exposure to equities and the maximum amount in bonds and cash positions during the first quarter of 2009. For the 2<sup>nd</sup> quarter the technical trending strategy again allocated the minimum to the equity exposure while allocating the maximum amount to bonds and cash. For the third quarter our technical trending strategy signaled a bull market and we took the maximum equity exposure for the quarter and invested into the above average equity asset classes, which was eight positions, while the strategy invested the minimum into bond and cash positions. Lastly, for the fourth quarter our technical trending strategy signaled bull market and we invested the maximum into the equity allocation and invested into the above average equity asset classes, which for the fourth quarter was nine positions, and invested the minimum in bond and cash positions.

1 <sup>st</sup> Qtr - 2009	2nd Qtr - 2009	3rd Qtr - 2009	4th Qtr - 2009					
Dow 30	MidCap Growth	MidCap Growth	MidCap Growth					
SmallCap Blend	Large Cap Tech (NDX)	LargeCap Tech (NDX)	SmallCap Blend					
SmallCap Value	LargeCap Growth	SmallCap Blend	MidCap Blend					
LargeCap Growth	LargeCap Blend	MidCap Blend	MidCap Value					
LargeCap Blend		SmallCap Growth	SmallCap Value					
	Basic Materials	Basic Materials	Real Estate					
		Emerging Markets	Basic Materials					
		Developing Int'l Markets	Emerging Markets					
			Developing Int'l Markets					
Russell 3000 Index								

Table 1: 2009 Technical Market Signals and Momentum Investments

Past performance is no guarantee of future results. Information provided in this report is for educational and illustrative purposes only and should not be construed as individualized investment advice. The investment or strategy discussed may not be suitable for all investors. All investments involve risk although our rules-based investment process utilizes downside risk controls, loss of principal can still occur. Principal values and investments returns are neither guaranteed nor issued by, guaranteed by, or obligations of a bank, savings and loan, or credit union; and are not insured or guaranteed by the FDIC, SIPC, NCUSIF or any other agency.

Current holdings are subject to change at any time without notice. In addition to the normal risk associated with equity investing, investments in small and mid-cap companies are narrowly focused investments that exhibit higher volatility and are less readily marketable then investments in larger companies. Also, international investments involve special risk consideration, which includes currency fluctuations, lower liquidity, economic and political risk. The S&P 500 Index is an unmanaged group of securities considered to be representative of the stock market in general, and its performance is not reflective of the performance of any specific investment. Investments cannot be made directly into an index.

1 Returns are through September 30, 2019. Net returns reflected after deducting portfolio management fee of .065, applicable to \$100,000 - \$499,999 account size. Management fee will vary for accounts that are less than or greater this range. Individual performance may vary depending upon the timing of contributions and withdrawals. Historical returns data are calculated using data provided by sources deemed to be reliable, but no representation or warranty, expressed or implied, is made as to their accuracy, completeness or correctness. This information is provided "AS IS" without any warranty of any kind. All historical returns data should be considered hypothetical. All AlphaSolutions rules based managed models have been back tested over multiple market cycles to prove the validity and reliability of the rules-based strategy. Historical back tested returns were based on the use of Ishares ETFs; actual ETFs chosen may differ from the use of Ishare ETFs, past and future returns may be higher or lower.

Additional Definitions: The Compound Annual Growth Rate represents the annualized growth rate of an investment over a specified period of time. The Maximum Drawdown represents the greatest peak to trough decline over the life of an investment. Capture Ratio is a measure of the investment performance in periods when the benchmark has positive/negative returns. It tells you what percentage of the up/down market, as represented by the benchmark return, was captured. Standard Deviation is a statistical measurement of dispersion from an average, which, for an investment, depicts how widely the returns varied over the time period indicated. Alpha is an indication of how much an investment outperforms or underperforms on a risk-adjusted basis relative to its benchmark. Beta is a measure of price variability relative to the market. Sharpe Ratio is a measure of excess reward per unit of volatility.

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